

IN THE CLAIMS

1. (currently amended) A kit for sale and display, the kit comprising:

a product having a main body and only a single handle extending substantially transversely from the main body, the handle having a tip defining a bottom portion of the product;

a package including a back panel and a front panel, the front panel configured to cooperate with the back panel to form an enclosure surrounding at least a portion of the main body and the tip of the product to secure the product in the enclosure such that the handle is exposed and a person can grip the handle.

2. (previously presented) The kit of claim 1, wherein when the product is mounted on a display rack, the handle extends in a substantially vertical direction.

3. (canceled)

4. (previously presented) The kit of claim 1, wherein the package includes a cutout adjacent the handle.

5. (previously presented) The kit of claim 4, wherein the cutout surrounds a portion of the handle such that an opening is provided between the package and the handle, the opening being sized to allow a person's hand to grip the handle.

6. (previously presented) The kit of claim 1, wherein the front panel is transparent or translucent.

7. (previously presented) The kit of claim 1, wherein the front panel and back panel are joined along at least one edge.

8. (previously presented) The kit of claim 5, wherein the product includes a glue gun.

9. (previously presented) The kit of claim 8, wherein the package is configured to enclose accessories for the glue gun.

10. (currently amended) An interactive apparatus for displaying a product, the apparatus comprising:

a product having a main body and only a single handle extending substantially transversely from the main body, the handle having a tip defining a bottom portion of the product;

a package including a generally planar first panel configured to cooperate with a generally planar second panel to form an enclosure, the enclosure having a top portion, a bottom portion, a first side portion and a second side portion, the first side portion extending between the top and bottom portion and defining inner and outer edges, the second side portion having a cutout extending through a central portion thereof and substantially to the inner edge of the first side portion, the top portion having a first space for securing the main body between the first and second panels, and the bottom portion having a second space for securing the tip of the product between the first and second panels, whereby the handle is exposed within the cutout so that a person can grip the handle.

11. (previously presented) The apparatus of claim 10, wherein when the product is mounted on a display rack, the handle extends in a substantially vertical direction.

12. (previously presented) The apparatus of claim 11, wherein the first space and the second space open into the cutout so that the handle extends between the first space and the second space.

13. (previously presented) The apparatus of claim 12, wherein the first panel and second panel are joined along at least one outer edge.

14. (previously presented) The apparatus of claim 13, wherein the first panel and second panel are joined along the outer edges of the top portion, bottom portion, first side portion and second side portion.

15. (previously presented) The apparatus of claim 14, wherein at least one of the panels is transparent or translucent.

16. (previously presented) The apparatus as in claim 14, wherein the product includes a glue gun.

17. (previously presented) The apparatus as in claim 16, wherein the first and second panels are transparent or translucent.

18. (previously presented) The apparatus of claim 16, wherein the glue gun includes a trigger, and the cutout is designed such that a person can grip the glue gun and grip the trigger while the glue gun is secured in the package.

19. (previously presented) The apparatus of claim 18, wherein the package includes at least a third space defined between the first and second panels configured to hold glue gun accessories.

20. (currently amended) A method of packaging and displaying a product, the method comprising:

| providing a product having a main body and only a single handle extending substantially transversely from the main body, the handle having a tip defining a bottom portion of the product,

providing a package having a back panel and a front panel configured to cooperate with the back panel to form an enclosure surrounding at least a portion of the main body and the tip of the product to secure the product in the enclosure such that the handle is exposed and a person can grip the handle.

21. (previously presented) The method of claim 20, further comprising providing a cutout surrounding at least a portion of the handle in the front and back panels.

22. (original) The method of claim 21, wherein the product includes a glue gun.

23. (previously presented) A kit for sale and display, the kit comprising:

a product having a main body and a handle extending substantially transversely from the main body, the handle having a proximal end, a middle portion and a distal end, said distal end being remote from said main body;

a package including a back panel and a front panel, the front panel configured to cooperate with the back panel to form an enclosure surrounding at least a portion of the main body of the product and the distal end of the handle such that the middle portion of the handle is unencumbered by said enclosure.